



FreeFrom Food Awards 2025 Winners Announced at Gala Ceremony in Malahide

Dunnes Stores Gluten Free win Product Range of the Year – their broad range of exceptional gluten free foods has taken the awards by storm

Dunnes Stores win Product of the Year for their Gluten Free Garlic Bread

FreeFrom Champion Award goes to Rosaleen Coates, Crust Gluten Free, who has spent 15 years perfecting baked products and mixes for coeliacs

With 10 years of the FreeFrom Food Awards in Ireland, the industry continues to innovate and surprise

Pictured are Maria McHale, Journalist, Emma Clarke Conway, FreeFrom Food Awards, the Dunnes Stores Team, winners of the FreeFrom Food Awards 2025, Product of the Year, for their Gluten Free Garlic Bread and John Burke, FreeFrom Food Awards Ireland Founder.

Pictured are Aldi's FreeFrom team who took a sizeable number of this year's awards, including Retailer of the Year, for the fifth year running due to the consistency of their stores and clarity, range and variety available to freefrom consumers.

Pictured are Maria McHale and Emma Clarke Conway, presenting the Range of the Year to Dunnes Stores Gluten Free. Judges were astounded by a broad variety of foods, the quality and how close to normal this retailer has made staples on offer to freefrom consumers.

Pictured are John Burke, Ashley Neville, Emma Clarke Conway and Rosaleen Coates. Sponsored by Juvela, the FreeFrom Champion was awarded to Founder and Owner of Rosaleen's Kitchen and Crust Gluten Free, providing fresh and delicious gluten free baked items, as well as mixes available in retail and food service. Since being diagnosed coeliac in 2010, Rosaleen has strived to improve the options available to those on gluten free diets, at home, when eating out and in their own home-baking.

The tenth FreeFrom Food Awards Gala Presentations took place on Friday 7th November 2025 in the Grand Hotel, Malahide, Co. Dublin with entries from producers across the 32 counties of Ireland. The freefrom industry assembled to find out who would scoop the Gold, Silvers or Bronze awards for products judged by panels that included coeliacs,



parents of freefrom children, nutritionists, dietitians, chefs, foodies and bloggers. Winning an award in this sector, encourages the continued growth of the sector and demonstrates the quality of freefrom foods – which are reaching a level where mainstream consumers can struggle to tell the difference, a far cry from the dreadful gluten free bread in tins of the 1970s in Ireland. Over 40 categories were judged over three weeks in September and the Awards night is the culmination of this process.

Freefrom Food Awards Ireland has been established independently by John Burke, a lifelong coeliac. The FreeFrom Food Awards, were started in the UK in 2007, being the only industry awards for FreeFrom foods, by FoodsMatter and FreeFrom Foods Matter. Having been a judge at the UK FreeFrom Awards, John adapted the awards format for an Irish setting. This is the 10th and biggest year of the Awards and they continue to be a beacon for the best in freefrom in the industry in Ireland.

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